

Birmingham, ALABAMA

READY TO SURPRISE YOU

"This quintessential Southern city with a complex past is ready to surprise you."

— The New York Times

1.1 Million+

PEOPLE CALL THE
BIRMINGHAM REGION HOME

5 Interstates



PROVIDE ACCESS TO OVER 80%
OF THE U.S. POPULATION IN A
TWO-DAY DRIVE

REVITALIZED DOWNTOWN

\$2.5 Billion

INVESTED SINCE 2010

COST OF LIVING IS

87%

OF THE NATIONAL AVERAGE,
ONE OF THE LOWEST AMONG
SOUTHEAST METROS

BIRMINGHAM-SHUTTLESWORTH
INTERNATIONAL AIRPORT OFFERS

100+ flights

TO 21 AIRPORTS AND 18 CITIES

AIDT is No. 2

STATE WORKFORCE DEVELOPMENT
AGENCY IN THE NATION

ACCORDING TO BUSINESS FACILITIES

ALABAMA IS HOME TO THE
2nd lowest

PROPERTY TAXES IN THE NATION,
ONLY BEHIND HAWAII

ALABAMA HAS THE

No. 1

BUSINESS CLIMATE IN THE NATION

ACCORDING TO BUSINESS FACILITIES

20,000

PROSPECTIVE EMPLOYEES
GRADUATE ANNUALLY FROM THE
BIRMINGHAM REGION'S
26 COLLEGES AND UNIVERSITIES

THREE OEMS –
MERCEDES-BENZ U.S. INTERNATIONAL,
HONDA MANUFACTURING OF
ALABAMA AND AUTOCAR PRODUCE

500,000

CARS AND TRUCKS ANNUALLY



AUTOMOTIVE

- Since 2011, new and expanding automotive companies have announced more than 5,900 jobs and \$1.8 billion in investments
- Three OEMs – Mercedes-Benz U.S. International, Honda Manufacturing of Alabama and Autocar – produce over 500,000 cars and trucks annually.
- Over 25 automotive suppliers
- 18,000 skilled automotive workers in Central Alabama, twice the U.S. metro average



AVIATION & AEROSPACE

- Birmingham-Shuttlesworth International Airport has more than 750-acres available for advanced manufacturing and MRO operations
- Birmingham is in the heart of the southeastern aerospace corridor and near the nation's largest aviation/aerospace manufacturers
- Manufacturing wages are some of the most affordable in the southeast with an average annual salary of \$56,000
- Home to several community colleges and industrial skills providers capable of equipping the workforce with FAA A&P certifications



INFORMATION TECHNOLOGY

- After being acquired by Target for \$550 million in 2017, home-grown Shipt has announced over 1,000 tech and corporate headquarter jobs in Birmingham
- Fastest city in the nation to fill engineering jobs, according to GeekWire
- Innovation Depot is the Southeast's largest high-tech incubator
- Designated a TechHire community, training 925 prospective IT workers for the region's talent pipeline
- The industry has announced more than 2,300 jobs and \$200 million in capital investments since 2011



FINANCE & INSURANCE

- Third largest banking center in the U.S. Southeast, 12th in the nation
- Over 2,000 finance and insurance establishments employ 39,000 workers in the Birmingham region
- Home to Fortune 500 Region's Bank and BBVA Compass Bank headquarters, employing a combined 13,000 workers in downtown Birmingham
- Highest concentration of financial examiners in the nation – five times the average U.S. metro



METALS & MACHINERY MANUFACTURING

- Birmingham is known as "The Magic City" because of the rapid growth of iron and steel manufacturing in the early 20th century
- One of the only places in the world where the three main raw materials – iron ore, coal and limestone – are located to make steel
- 20,000 workers are currently employed by over 600 metals and machinery manufacturers
- Home to one of the world's largest manufacturers of ductile iron pipe, American Cast Iron Pipe (ACIPCO), also one of Birmingham's largest manufacturers with over 1,900 employees