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Urban Impact Inc. to host Black Business Market in the Historic 4th Ave Business District

Birmingham, AL, May 11, 2023 - Urban Impact invites you to join us in the Historic 4th Avenue Business District Saturday, May 20, 2023 for an event that will ignite the spirit of our city. Get ready for the "Better Together Black Birmingham" market, a celebration of community, culture, and the incredible talent of our local Black business owners.

Happening from 12 p.m. – 5 p.m., on 16th Street N., between 3rd and 4th Avenues N., the vibrant heart of our city will come alive with the sights, sounds, and flavors that make Birmingham so unique. This market series is more than just a gathering—it's a testament to the perseverance and excellence of our Black business owners. We will shine a spotlight on the current merchants in the district, as well as the BECOME (BEBHM) business accelerator participants and alumni who are shaping the future. Check out some of the vendors below:

- Amber's Desserts
- SoulSistah 3.0
- Quench by Quan
- Innovate Green
- Wrapped Crown
- Herban Soul Café
- What's The Scoop? Ice Cream Co.
- D & K Creations and Boutique
- SheepBlack Designs
- Cosmic Couch B&L
- At Ease Drinks
- Fat Charles
- Bey Bey's Italian Ice & Gelati
- Alicia's Coffee
- Next Tatt 2
- MJ's Oil World
- Tasteful Touch
- Datus Henry Farms
- Element Agape LLC
- Drakes on Wheels
- Ferrill African Wear
- Creed 63
- Etheridge Senior Car Wash and Detail
- Fountain Heights Farms

In alignment with the City of Birmingham's Forging Justice Initiative we are honoring the theme of "youth and children." We believe in nurturing the entrepreneurial spirit from an early age, and these markets have always been family friendly. So, bring your loved ones along and let them enjoy games and activities while learning about the power of being a business owner.

We have chosen the Historic District as the venue for a reason. It's a tribute to the Black business owners who transformed this district into a thriving destination. It's a chance to recognize those who are still making waves today. But most importantly, it's an opportunity to pave the way for a new generation of Black entrepreneurs who will contribute to our community's future.

"We are ecstatic about the growing support of the community to these business owners and invite more people to come out and be a part of this experience," says Executive Director Ivan Holloway. Being Better Together is an action, and we want to live in that action by making sure we are connecting our community one market at a time.

[About the agency - Urban Impact exists to create economic opportunity and impact for Black people, places, and businesses in Birmingham and is the community economic development agency that serves the Historic 4th Avenue Business and Birmingham Civil Rights National Monument Districts. For more information, visit <https://www.urbanimpactbirmingham.org>]

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